

luckynumberINFINITYdesign

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OBJECTIVE

As a beginner in the field, I would like to work with an accomplished and eminent team of designers and developers that would add to my knowledge and experience. I would utilize my creativity in making unique and thoughtful designs. Though still relatively green to the industry, I have not only an inherent talent, but also a trove of expertise that I look forward to putting into practice.

PROFILE

I have been honing my industry skills for the past six years as a part time student at the Art Institute of Portland, and then recently as a UX/UI Designer at the NW Portland mobile design agency Citizen. I've mastered a few areas enough to be of significant merit to your company. During my time at AI, I've gathered know-how in the ways of intuitive user interface design, intelligent information architecture, informative branding, and polished aesthetic expression. I am proficient in many Macintosh and PC applications, including Adobe's Photoshop, InDesign and Illustrator softwares. I have excellent written and verbal communication skills, a strong work ethic, and am able to consistently meet tight deadlines all the while balancing competing demands and priorities.

SKILLS

- Photoshop
- HTML
- CSS
- Illustrator
- Wordpress
- JQuery / Javascript
- PHP
- User Interface Design
- Branding
- Information Architecture
- Storyboarding
- SEO
- Moodboards
- Typography

EXPERIENCE

Designer @ Citizen

www.citizensof.com

At Citizen I primarily worked at designing thoughtful and attractive User Experiences and User Interfaces for mobile phone applications for a myriad of major clients... primarily. I also did everything from internal branding to basic tech support, holiday cards to Facebook application design. My time at Citizen provided me with an intensely educational and rewarding experience in a very elite mobile application development environment.

The Portland Farmers Market

www.portlandfarmersmarket.org

Working per the requirements of a school course, my classmates and I have been paired with the Portland Farmer's Market for experience with a major live client. Thus far, I've shared duties with my classmates in understanding client needs and intentions, developing a specific project scope, and designing an aesthetically appealing, brand relevant and user intuitive web interface.

EXPERIENCE (CONT'D)

The Fine Art of Fashion

www.thefineartoffashion.org

Done as an independent study course, I worked with the course advisors/directors of the Art Institute of Portland's fashion department to develop a web presence for the 2010 Senior Fashion and Culinary show. I worked with fellow students Brianne Baker and Kyoko Uchida, all of us sharing duties in the design and construction of the site.

Gabby Holt

www.gabbyholt.com

I was contracted by local Portland musician and long-time friend Gabby Holt to create an online presence for her band, at the time called Gabby Holt and the Hedges. With no previous client experience, and given only the instruction of 'it needs to have wheat, and look harvest-y', I was able to craft a full web experience that beautifully embodied Gabby's music. The site also featured a simple CMS, so that she could personally maintain and update the site despite a lack of technical expertise.

Rick Bain and the Genius Position

www.luckyinfinity.com/rickbain/index.html

A full redesign of the web presence for Portland based band Rick Bain and the Genius Position, remedying what was previously a shambles of a site and renovating it into a living, breathing promoting machine that reflects the heart of their music and calls worldwide attention to the band in lieu of a new album release.

The target audience was the ears what coincide with all those lovely boys in chelsea boots and all those lovely girls in lace tights, and every kid who's ever needed a psych pop role model to grow up to be. Rick Bain and the Genius Position wanted the population within the vicinity of Portland, and then they wanted the world.

lucky number INFINITY design completely redesigned and restructured the Rick Bain web site so as that it acts as a visual reflection of the band itself. Instead of laying haphazardly on the page, the information architecture will be placed with a rhythm and logic as seamless as the music itself. The site acts as a more aesthetically pleasing extension of the band's social media profiles, and works in conjunction with them to promote shows, songs, images and any other creative endeavors Rick Bain might come up with. It is based on a strong content management system that will allow band members to readily add the newest photos, tour dates, songs and etc. to the site.

The Portland Free Music Project

www.theportlandfreemusicproject.com

I volunteered to assist with the creation of the site for the Portland Free Music Project, and up-and-coming Portland non-profit seeking to catalogue the entire history of local Portland music, with an emphasis on current independent music. I worked on a potential design direction for the site, and was the primary designer of their current logo. The site is still in progress.

WORK HISTORY

Citizen - Portland, OR (Nov 2010 to Apr 2012)

Junior User Experience Designer

Duties: To work on design projects either independently or within a team according to an agreed design brief as allocated by the manager. Working directly with producers, technical teams and information architects to create new and revise existing products. To participate in defining the design brief or setting up the design concept to answer the brief for new multi-platform projects. To develop design ideas and basic concepts into fully worked out design solutions for new projects. To liaise with the senior designer and editorial lead throughout the project phase to ensure that design work consistently answers the brief in terms of the look, feel and functionality of the presentation layer and that designs communicate the intended message and brand identity. To maintain regular contact with design counterparts to ensure a consistent approach to the design style and branding of the interactive output. To research and prepare material in support of new design concepts and create working drawings, storyboards and layouts to evaluate and present.

WORK HISTORY (CONT'D)

Vesta Inc. - Portland, OR (Jan 2007 to Nov 2010)

Escalations Representative / Revenue Assurance Specialist

Samaritan Early Learning Center - Lincoln City, OR (Aug 2005 to Jun 2006)

Teacher's Assistant

The Cavalier Condominiums - Gleneden Beach, OR (Apr 2005 to Jul 2005)

Housekeeper

Goodie Publications - NY (Jan 2005 to Mar 2005)

Intern

Duties: Research literary contacts, send out press releases, contact editors, work done via internet

Community Services Consortium - Lincoln City, OR (Jun 2004 to Jul 2004)

Tutor/Director of Writing Workshop

Duties: Assist students with homework from school, design writing related activities for students to participate in

Desert Shores Gallery - Lincoln City, OR (May 1996 to Jun 2004)

Sales Associate, etc.

Duties: Assist customers, deliver knowledge of fine art, work till, set displays, bookkeeping, set up online auctions, photograph merchandise, maintain website

EDUCATION

Post Secondary Coursework in Interactive Media Design

Art Institute of Portland; Portland, OR US

NOTABLE COURSES

- Data Visualization (WDIM393D)
- Web Site Development (WDIM380)
- Art Direction for the Web (WDIM393C)
- Information Design (WDIM375)
- Javascript (WDIM262)
- Web Standards (WDIM268)
- User Interface Design (WDIM241)
- Web Scripting: CSS (WDIM161)
- Typography (GD123)
- Logical Thought and Programming (CS114)

Post Secondary Coursework

Oregon Coast Community College; Lincoln City, OR US

High School Diploma/GED

Career Tech High School; Lincoln City, OR US; Dec 2004

For which I earned a score ranking in the top 99th percentile in the nation. So, y'know... I got smarts.